

Travel Booking System

# Manekineko Online





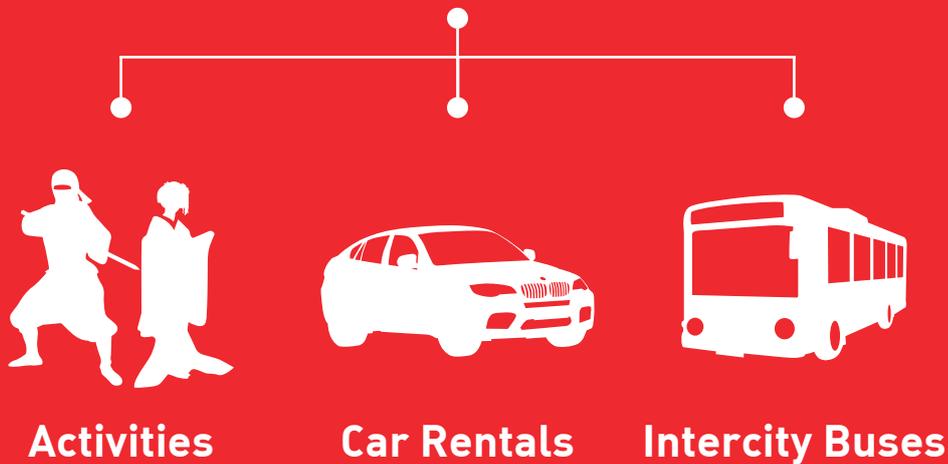
Japanese travel arrangements:  
Contracting with companies one by one  
has always been a very time consuming process...

**Not anymore! Maneki Online allows you to  
immediately link up with 200 companies!**



Travel Booking System

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## Make arrangements for transportation throughout Japan, as well as plans for local activities all in one go!

You made arrangements for their plane ticket and hotel, but you can't find any arrangements for local activities or getting around Japan...

Or perhaps you can't make arrangements for all the most popular dates because there are no available rental cars...

Recently, you've heard about a really popular activity or event in Japan, but you don't know how to make the arrangements...

Ever faced difficulties like these?

With Manekineko Online, you can make arrangements for local activities and transportation throughout Japan (such as Car Rentals or Intercity Buses) using our fantastic travel service, connected with over 200 companies nationwide!

We can also provide tailormade support to a broad variety of travel needs from individual travelers.

Manekineko provides two interfaces: the Manekineko Web Interface and the Manekineko API. Using the web interface is as simple as navigating our comprehensive Manekineko management webpage; meaning you can get started with it right away, without the need for setting up a new system or modifying an existing one. Compared to the web interface, our API offers some additional options and flexibility with which you can further customize your collaborations with any linked company individually.

Removing the barriers to travel in Japan in a single sweep, Manekineko Online is ready to welcome a surge of new customers from all over the world!

# Service options

## Local activities

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From Hokkaido to Okinawa, you can manage reservations with 100 companies for a total of 1000 local activities.

We offer a long lineup of plans, such as day trip sightseeing bus tours or taxis, as well as experiences you can't have outside specific regions of Japan, such as "Hokkaido's Pure White Snow" or "Okinawa's Blue Seas."

Using Manekineko Online, you can even create your own original tour of Japan, specific to your travel agency.



## Car rentals

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Because of increasing repeat visits and individual travel to Japan, customer travel destinations have become more varied!

When assisting customers with itineraries requiring greater flexibility, car rentals are the best option!

From reasonably priced mini-cars and compact cars, to bigger cars great for going long distances or carrying many people, at Manekineko Online we offer a great variety of options.



## Intercity buses

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Connecting cities all over Japan, Manekineko Online is proud of its intercity bus system, which handles the largest number of bus trips throughout all Japan.

Being able to save time and move throughout Japan without having to transfer, this service is used by a large number of visiting foreign tourists. Even if traveling on the same route, we offer a variety of different times, seats, and other options, so that we can offer the best experience to your customers.



# The Manekineko Web Interface workflow

## 1 | Publish a plan on your website corresponding to one listed on Manekineko



Please publish a plan on your website with details corresponding to a plan as listed on Manekineko. You can of course offer car rentals, intercity buses, or local activities as-is; but you are also free to combine any services with your existing products as you see fit.

## 2 | Accept reservations from your customers



Reservations will come in from users who have looked at the plan on your website. Customers can make reservations for these plans through your existing reservation system in the same way any of your other reservations are handled.

## 3 | Access the Manekineko Web Interface and enter the reservations



You can complete the corresponding reservation through the Manekineko web interface.  
<Rental Car and Bus> Search results will only include plans that are still available.  
<Activities> You can see available plans; as well as plans that are not immediately available, but for which you can nevertheless request a reservation for. Then, we will send you a report on whether we can make arrangements. After that, simply guide your customer through your reservation process.

## 4 | Let your customers enjoy a well-prepared trip to Japan



By supplementing your airplane tickets and hotel arrangements with reservations for car rentals, buses, and activities offered through Manekineko, customers will be able to make the best of their time in Japan. Using our one-of-a-kind options and services, you can expect your website to have plenty of repeat visitors.

# Benefits

## Benefits of the Manekineko Web Interface

Languages Japanese, English



Consider the time and resources saved by contracting with a single company versus contracting with 200 companies!

In an instant, you can start making plans to expand your lineup, raise user satisfaction, and tie that into selling your travel services at more profitable price points.



You can save on the time and costs of expanding your travel arrangement options!

Maintaining a large variety of travel plans takes a great deal of time and effort, but don't worry - we can handle it!

You can devote your time to attracting new users.



Because reservations for travel arrangements and local activities can all be done using our online system, managing and adjusting reservations has never been easier.



With the Manekineko web interface, we can form a partnership immediately without any need for development costs!

You can use your reservation system as is, so the introduction of our system to your company can go smoothly.



Our search and reservation system crosses the boundaries between different regions and interests, so whether you're covering movement all over Japan or dealing with a wide variety of requests, leave it to Manekineko Online!



Because you can make reservations while keeping an eye on available plans, as well as the fact that there are so many different companies you can work with, it's easy to make reservations even on the most popular and busy dates.

## Further benefits when linked to the Manekineko API

Languages Japanese, English, Traditional Chinese, Simplified Chinese, Korean

If you set your system up to interact with our API, you also gain the following:

Because the API facilitates handling any needed data requests and responses automatically, using it allows you to display up-to-date availability and prices on your website in real time while your customers are making their reservations. It stands to reason that this convenience can be expected to improve your conversion rate. Further labor costs can be eliminated by setting up automated sending of reservation confirmation emails to your customers through the API.

The API also provides access to a wealth of other functionality as well, with which you can build attractive and highly personalized services to fulfill any of your customers' wishes!



## Manekineko Online

### Inquiries

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We have English-speaking staff, so please feel free to send us inquiries in English!

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